

For Immediate Release

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Brookline Bank Names New Director of Marketing

Brookline, MA, 09/23/2009- Brookline Bank recently announced that Peter Roveto has joined the Bank as Marketing Director.

Mr. Roveto brings over twenty years of financial services and marketing experience to Brookline Bank having held positions at BayBank, Fidelity Investments, BankBoston, and most recently at Sovereign Bank. Roveto's background also includes work at several Boston-based advertising/communications agencies.

Mr. Roveto's role at Brookline Bank will be to manage all marketing, branding and communications programs for the Bank's, retail, small business and commercial banking functions.

Mr. Roveto began at Brookline Bank on September 14.

Brookline Bank is the sole subsidiary of Brookline Bancorp, Inc. (NASDAQ: BRKL), headquartered in Brookline, Massachusetts. Brookline Bank is a full-service community bank serving Greater Boston with branches in Arlington, Bedford, Brookline, Burlington, Lexington, Malden, Medford, Needham, Newton and West Roxbury.